

SUSTAINABLE SOURCING MISSION (IM)POSSIBLE?

GUESTS

ANNA RÜCHARDT

Marketing & Communication
Cotton made in Africa

SONJA KÖNIG

Head of Corporate Responsibility
Neumann Gruppe GmbH

JOCHEN MICHALAK

Head of Legal Department
Neumann Gruppe GmbH

ANDREAS ZAMOSTNY

Managing Partner
Schlange & Co. GmbH



TUE. NOV 28TH



Doors Open at 18:00
Debate Starts at 18:30



Gästehaus der Universität Hamburg
Rothenbaumchaussee 34, 20148 HH

14TH MIBAS DEBATE ON CSR

Sustainable sourcing has never been more important: Supply chains continue to expand globally into developing countries seeking lower costs and greater production capacity, exposing companies to an ever wider array of risks. Sourcing sustainably opens up opportunities for innovation, helps secure our supplies, and reduces risk and volatility in our raw material supply chains. Now, the ultimate goal of sustainable sourcing is to build strong, long-term relationships with suppliers. Working toward this has become an extension of the company's commitment to corporate responsibility. But how exactly can a company effectively manage the supply chain especially in sectors where production is mainly outsourced such as food and clothing? This will be discussed, when students of the MA International Business & Sustainability, together with leading experts under the leadership of Prof. Dr. Geiger explore the topic "sustainable sourcing".