



20TH MIBAS DEBATES ON CSR

CIRCULAR ECONOMY: HOW TO MOVE AWAY FROM LINEAR THINKING

MIBAS debates
ON CSR

Invitation to the panel discussion MIBAS 20th Debates on CSR

Circular Economy: How to move away from linear thinking

In 2015, the European Commission adopted a Circular Economy Action Plan to create new jobs, enhance investments and develop a carbon-neutral, resource-efficient and competitive economy. In particular, the issue of resource use is of great importance, since after a single use cycle our goods have already lost 95% of their raw material value. The contemporary understanding of circular economy consists of various theoretical contributions, such as the concepts of Cradle-to-cradle, industrial ecology and regenerative design, all focusing on closing the loop instead of linear processes.

Join a diverse group of panelists and the MIBAS students under the leadership of Prof. Dr. Geiger into discussing if it is possible to move away from linear thinking and towards a circular economy, having a look on the best practice examples and obstacles as well as identifying important players to set the right framing conditions.

Panelists:

Stephan Balzer, CEO & Founder Boma Germany

Volkan Bilici, Co-founder & CTO Cirplus

Karoline Hagt, Cradle-to-Cradle E.V Hamburg

Date: 26.11.2019

Time: 18.00 – 21.00

Location: Gästehaus der Uni Hamburg, Rothenbaumchaussee 34, 20148 Hamburg